



American
Foundation
for Suicide
Prevention



HIKE FOR HOPE

Hike to Fight Suicide



Why Should Your Company Support Suicide Prevention Efforts?

We are hopeful that the tide is finally turning, and people feel more comfortable discussing their mental health and how we support others who are struggling. These important conversations are happening at home, in churches, schools, and in the **workplace**. Society is realizing that our mental health is just as important as our physical health, and it's okay to seek help and treatment. Corporations and businesses are beginning to develop programs and initiatives to support and strengthen employee mental health. Individuals are stepping up to donate money to support the cause. These are all very positive trends, but they are not enough. For us to reduce the suicide deaths in our area, AFSP must raise additional financial support from the corporate sector.

Did you know?

Depression costs employers an estimated \$44 billion each year in lost productivity. Your company can play a key role in addressing depression and mental health conditions. We invite your company to support our efforts. We proudly partner with employers committed to supporting workplace mental health and suicide prevention. As a Walk Sponsor, you will join an elite group of employers focused on Workplace Mental Health and Wellness. It's an investment well worth making.

The American Foundation for Suicide Prevention leads the fight against suicide.

Funds raised from the *Hike for Hope* allow us to fund research, create educational programs, advocate for public policy, and support survivors of suicide loss.

You've come this far, now Join Us!

We ask that you review the opportunities outlined in this Sponsorship packet. We welcome the opportunity to discuss your needs and customize our sponsor levels to meet your company's giving parameters and organizational priorities. We look forward to partnering with you to save lives and bring hope. Together, we will create a culture that is smart about mental health.

For more information, please contact:

Maria Idoni, Area Director

The American Foundation for Suicide Prevention – Hudson Valley/Westchester Chapter

Hike for Hope - Bear Mountain, NY

(914) 610-9156

midoni@afsp.org

Please feel free to cc:

Rob Labbe, Event Chairperson

American Global Hike for Hope - Bear Mountain, NY (845) 319-9070

robert.labbe@americanglobal.com

Enclosures



HIKE FOR HOPE

SPONSORSHIP LEVELS

Bronze Level Sponsor | Donate \$250

Benefits Include:

- The opportunity to support the nation's leading non-profit organization dedicated to understanding and preventing suicide through research, education and advocacy, and to reaching out to people with mental disorders and those impacted by suicide.
- A suicide prevention training for your staff – virtual or in-person
- A tax deductible donation & donation receipt
- Your logo on the Hike for Hope Landing Page links to your company's website.

Silver Level Sponsor | Donate \$500

Benefits Include:

- Bronze Level Sponsorship Benefits listed Above
- Your logo on the back of participant t-shirts.
- 5 complimentary Hike for Hope t-shirts

Gold Level Sponsor | Donate \$1000

Benefits Include:

- Bronze & Silver Level Sponsorship Benefits listed Above
- 10 complimentary Hike for Hope T-shirts
- Your company listed as a sponsor in 2 mailings of the AFSP-HV/WC eNewsletter. The eNewsletter has 15,000 Subscribers!
- Opportunity to include promotional items or company coupons in gift bags
- Your company logo on our event signs as a sponsor.

Platinum Level Sponsor | Donate \$2500

Benefits Include:

- Bronze, Silver, & Gold Level Sponsorship Benefits listed Above
- 20 complimentary Hike for Hope t-shirts
- Your company listed as sponsor in 4 mailings of AFSP-HV/WC eNewsletter. The eNewsletter has 15,000 Subscribers!
- One onsite [Talk Saves Lives — Suicide Prevention Education for Workplace Settings](#) Presentation.



HIKE FOR HOPE 2024 SPONSORSHIP AGREEMENT

To complete your sponsorship, upload logos, and/or pay online:
<https://supporting.afsp.org/index.cfm?fuseaction=cms.page&id=2084>

Platinum Level Sponsor | Donate \$2500
Gold Level Sponsor | Donate \$1000
Silver Level Sponsor | Donate \$500
Bronze Level Sponsor | Donate \$250

Logo Due by March 20th

Logo Specifications: T-shirt: Vector file (EPS, PS, PDF) format to ensure logo integrity.

Website: Stacked logos appear best (max width is 80px) and we accept vector files and/or image files (.jpeg, .png).

Request for Taxpayer Identification Number and Certification

**Give Form to the
requester. Do not
send to the IRS.**

Print or type See Specific Instructions on page 2.	1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank. American Foundation for Suicide Prevention	
	2 Business name/disregarded entity name, if different from above	
	3 Check appropriate box for federal tax classification; check only one of the following seven boxes: <input type="checkbox"/> Individual/sole proprietor or single-member LLC <input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=partnership) ▶ _____ <input checked="" type="checkbox"/> C Corporation <input type="checkbox"/> S Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate Note. For a single-member LLC that is disregarded, do not check LLC; check the appropriate box in the line above for the tax classification of the single-member owner. <input type="checkbox"/> Other (see instructions) ▶ _____	
	4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) <u> 1 </u> Exemption from FATCA reporting code (if any) _____ <i>(Applies to accounts maintained outside the U.S.)</i>	
	5 Address (number, street, and apt. or suite no.) 120 Wall Street, FL 29	Requester's name and address (optional)
	6 City, state, and ZIP code New York, NY 10005	
	7 List account number(s) here (optional)	

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the Part I instructions on page 3. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN* on page 3.

Social security number									

or

Employer identification number									
1	3	-	3	3	9	3	3	2	9

Note. If the account is in more than one name, see the instructions for line 1 and the chart on page 4 for guidelines on whose number to enter.

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions on page 3.

Sign Here	Signature of U.S. person ▶	Date ▶ <u>1/26/2017</u>
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General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. Information about developments affecting Form W-9 (such as legislation enacted after we release it) is at www.irs.gov/fw9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following:

- Form 1099-INT (interest earned or paid)
- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)

- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding? on page 2.

By signing the filled-out form, you:

1. Certify that the TIN you are giving is correct (or you are waiting for a number to be issued),
2. Certify that you are not subject to backup withholding, or
3. Claim exemption from backup withholding if you are a U.S. exempt payee. If applicable, you are also certifying that as a U.S. person, your allocable share of any partnership income from a U.S. trade or business is not subject to the withholding tax on foreign partners' share of effectively connected income, and
4. Certify that FATCA code(s) entered on this form (if any) indicating that you are exempt from the FATCA reporting, is correct. See *What is FATCA reporting?* on page 2 for further information.