

The Friends of the American Association for  
Cancer Research® Foundation 20th Annual

*Party with a  
Purpose*

**to benefit the American Association for  
Cancer Research® Foundation**

**Sunday, October 29, 2023 // The Union League of Philadelphia // 140 S. Broad Street // Philadelphia, PA**

# SPONSORSHIP AND AD OPPORTUNITIES

**Humanitarian  
Honoree**

**Beverly Fassler Goldberg**  
*President Emeritus  
Friends of the AACR Foundation*

**Scientific Achievement  
Honoree**

**John M. Maris, MD**  
*Giulio D'Angio Professor of Pediatrics  
Perelman School of Medicine  
University of Pennsylvania  
Children's Hospital of Philadelphia (CHOP)*

**Early-career Investigator  
Honoree**

**Timothy Spear, MD, PhD**  
*Pediatric Hematology/Oncology Fellow  
Physician Scientist Program  
Children's Hospital of Philadelphia (CHOP)*

**Co-Presidents**

John J. Parker, Sr.  
Lauren O'Leary

**Co-chairs**

Carol Lissack  
Lauren Mulqueen  
Matthew Ryan  
Maureen Winigrad

**Proceeds will benefit  
pediatric cancers.**

**AACR** American Association  
for Cancer Research®

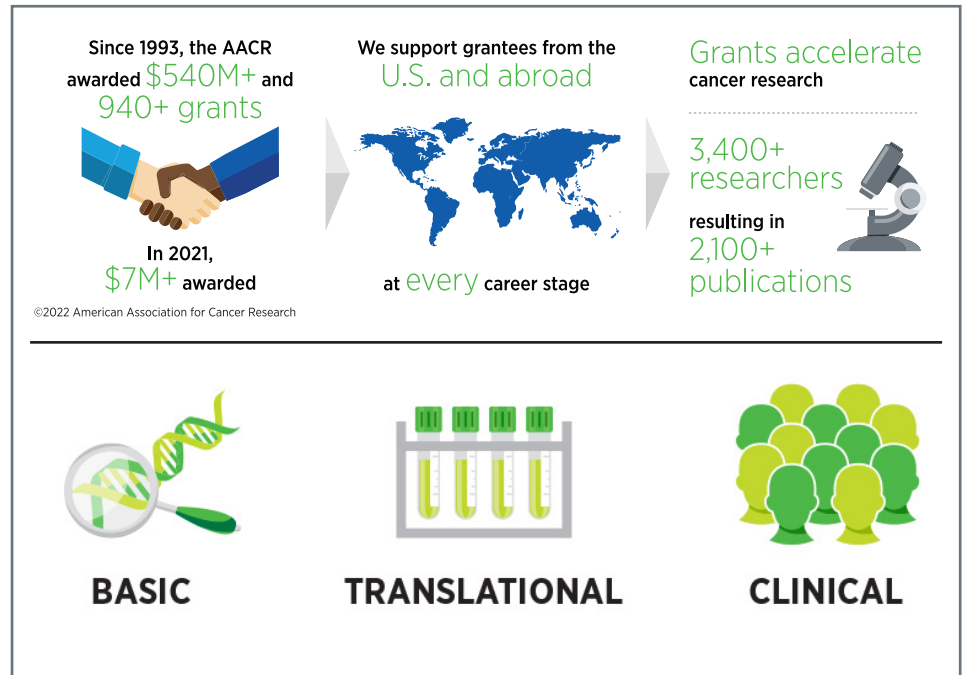
FOUNDATION **FINDING CURES TOGETHER®**

**AACR.org**

## WHO WE ARE

**The American Association for Cancer Research® (AACR) Foundation**, a 501c3 established in 2000 and located in Philadelphia, PA, unites with individuals, foundations and corporations to raise support for the AACR's global programs and lifesaving cancer research initiatives. The AACR is the first and largest cancer research organization in the world, having a membership of more than **54,000 cancer-focused professionals and advocates across 130 countries and territories.**

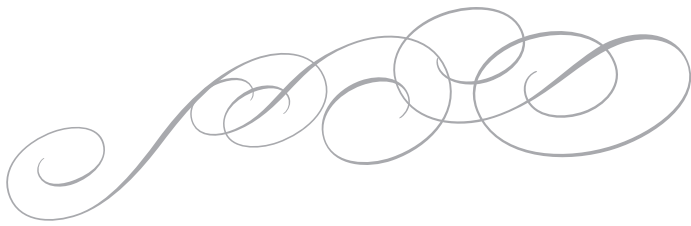
## HOW WE ADVANCE LIFESAVING CANCER RESEARCH



## YOUR GIFTS TO THE AACR FOUNDATION SUPPORT:

- Research Fellowships and Grants for Early-career Investigators and Established Scientists
- Scientific Think Tanks and Special Working Groups
- Scientific Achievement Awards and Lectureships
- Science Policy and Government Affairs Initiatives
- Educational Programs for Survivors and Patient Advocates
- More than 30 Scientific Conferences and Meetings Annually
- *Cancer Today* Magazine with Helpful Information for Patients, Families, and Survivors
- Career Development Opportunities for Women, Minorities, and Aspiring Young Scientists

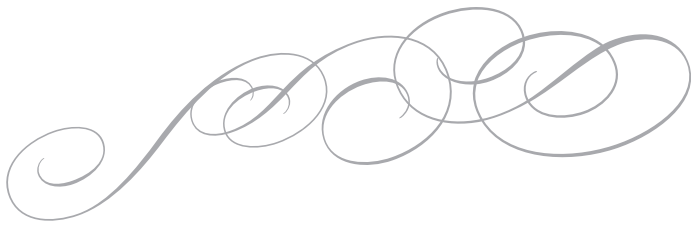
**86 cents of every dollar raised supports lifesaving cancer research**



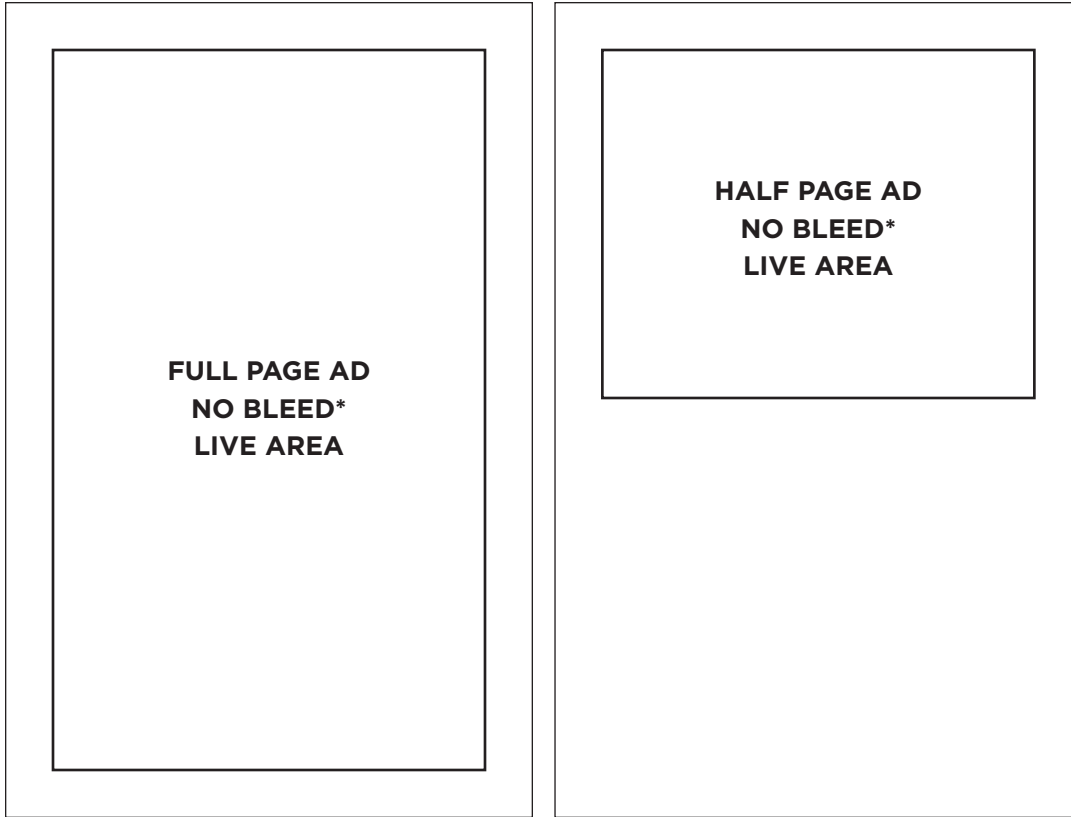
# 2023 SPONSORSHIP LEVELS

Sponsorship Level Benefits	Presenting \$100,000	Diamond \$50,000	Platinum \$25,000	Silver \$10,000	Bronze \$5,000	Copper \$2,500	Gold Ribbon \$1,250
Opportunity for check presentation	✓						
Opportunity to display company banner	✓						
<b>Special Donor Plaque</b>	✓ Presented by the emcee	✓ Presented by the emcee	✓ Presented by the emcee	✓			
Recognition on signage	✓	✓	✓	✓	✓	✓	✓
<b>Tickets to Event</b>	40 Tickets to event with seating in premium location (4 Tables)	30 Tickets to event with seating in premium location (3 Tables)	20 Tickets to event with seating in premium location (2 Tables)	10 Tickets to event with seating in premium location (1 Tables)	6 Tickets to Event	4 Tickets to Event	2 Tickets to Event
<b>Printed Materials</b> (if received by Sept. 15, 2023)	Premium location in Tribute Book	Full page ad in Tribute Book	Full page ad in Tribute Book	Full page ad in Tribute Book	Full page ad in Tribute Book	Full page ad in Tribute Book	Half page ad in Tribute Book
Name appears on the Party with a Purpose web page	✓	✓	✓				

**Proceeds will benefit pediatric cancers.**



# AD SIZES AND SPECIFICATIONS



\*No ads bleed

## Ad Sizes

SIZE (in inches)	TRIM SIZE	LIVE AREA
Full Page	5.5 wide x 8.5 high	4.5 wide x 7.5 high
Half Page	5.5 wide x 8.5 high	4.5 wide x 3.625 high

## Print Ad Submission

All ads must be sent as print-ready eps, tiff, jpeg, or pdf formatted files. It is recommended that the ads be created by a professional designer. Print-ready ads must be 300 dpi and grayscale without a bleed. It is preferred that no trim marks be included, but if they are, .25" offset is required. Files must have all fonts embedded and be self-contained and ready to place with no extraneous pieces or parts. They can be provided via email to [ashley.fry@aacr.org](mailto:ashley.fry@aacr.org).

**Please note that any ad sent that does not meet all specifications, or has to be created by the American Association for Cancer Research (AACR), will incur additional production charges.**

For more information regarding ads please contact [ashley.fry@aacr.org](mailto:ashley.fry@aacr.org).

**Ad submission deadline is September 15, 2023  
in order to be included in Tribute Book.**

# Party with a Purpose

Sunday, October 29, 2023 // The Union League of Philadelphia // Philadelphia, PA

## Contact Information

Company Name/Name as it should appear in program

Title

Contact Name

Address

City

State

Zip

Email

Phone

## Sponsorship Opportunities

My Pledge:

- Presenting \$100,000     Diamond \$50,000     Platinum \$25,000     Silver \$10,000  
 Bronze \$5,000     Copper \$2,500     Gold Ribbon \$1,250

## Tribute Book Opportunities

- \_\_\_\_ Full Page    at \$1,000 each    =    \$ \_\_\_\_\_  
 \_\_\_\_ Half Page    at \$500 each    =    \$ \_\_\_\_\_  
 Patron (name listing)    at \$100    =    \$ \_\_\_\_\_  
**TOTAL**    \$ \_\_\_\_\_

**Ad submission  
deadline is  
September 15, 2023.**

## Payment

Check enclosed in the amount of \$ \_\_\_\_\_ payable to American Association for Cancer Research, drawn on a U.S. bank.

Please charge my credit card:

- Visa     MasterCard     American Express

Card #

Expiration Date

CSC/CVV #

Print Name of Cardholder

Signature of Cardholder

Please check if billing address is the same as the address under Contact Information. If billing address is different, please provide below.

Billing Street Address

City/State or Province/Zip or Postal Code/ Country

Send this form along with your ad and payment to:

American Association for Cancer Research®  
Ashley Fry  
Administrative Coordinator, Community Relations and Events  
615 Chestnut Street, 17th Floor, Philadelphia, PA 19106  
p) 215-446-7150 • e) ashley.fry@aacr.org

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