

2024 AACR Runners for Research 5K Run/Walk

Date: Saturday, April 6th Start time: 7:30 a.m. **San Diego, CA**

| Supporter Benefits | Presenting \$100,000 (Exclusive) | Visionary \$50,000 | Elite \$20,000 | Innovator \$10,000 | Enthusiast \$5,000 |
|--|--|-----------------------|-------------------|-----------------------|-----------------------|
| Logo recognition on event website | 10 | √ | ✓ | ✓ | ✓ |
| Logo recognition on event signage o Note: LOA must be signed no later than February 23, 2024 | | √ | ✓ | ✓ | ✓ |
| Complimentary race registrations for your organization | Two Hundred (200) | One Hundred (125) | Fifty (50) | Twenty-five (25) | Ten (10) |
| Recognition on all social media communications o Note: LOA must be signed no later than February 23, 2024 | √ | ✓ | ✓ | ✓ | |
| Recognition on promotional flyer for the event o Note: LOA must be signed no later than February 23, 2024 | √ | √ | ✓ | | |
| Logo on the AACR Runners for Research team shirts • Note: LOA must be signed no later than February 23, 2024 | √ | ✓ | ✓ | Logo on the sleeve | Logo on the sleeve |
| Logo recognition on race bags and cooling towels | √ | | | | |
| Recognition during event announcements | √ | √ | | | |
| Presenting sponsor recognition to be included in two (2) communications sent to all AACR registrants (21,000+people) o Note: LOA must be signed no later than February 23, 2024 | √ | | | | |