

# DonorDrive Personal Campaigns

## What are Personal Campaigns?

- ❖ Personal Campaigns are a type of THON Nation fundraiser that allows you to create your own fundraising page and fundraise as a friend of THON!
- ❖ Share the story of Why You THON on your Personal Campaign page.
- ❖ You can credit an organization or Independent Dancer Couple with your page.
  - A list of the organization's public number can be found during registration if needed.

## How can I create a Personal Campaign?

1. Go to [donate.thon.org/thonation](https://donate.thon.org/thonation)
2. Click on Donate Now located in the Personal Campaign box
3. This will take you to the home page for Personal Campaigns.
4. Click on Register Now!
5. It will then prompt you to create an account. If you have one already you can use your current log-in information.
6. Fill out your personal information and if you would like to credit an Org or IDC enter their public number
  - a. **Attached at the top of the registration is a spreadsheet of all Orgs/IDCs and their public numbers**
7. Confirm your registration.
8. You will then be linked to your page and you can begin customizing it!

THON is a student-run philanthropy committed to enhancing the lives of children and families impacted by childhood cancer. Our mission is to provide emotional and financial support, spread awareness and ensure funding for critical research — all in pursuit of a cure.