

# Let's Get Creative Fundraising Ideas

## **Share to Facebook**

Log in to your participant center and create a Facebook Fundraiser! This is a great opportunity to raise awareness around Shatterproof's mission and encourage your friends, family, and co-workers to support your Walk!

## **Letter or Email Writing Campaign**

Take some time to sit down and share why you Walk with your friends and family. Mail a letter (enclose a self-addressed envelope!) or send an email with a link to your Walk webpage for everyone to support your Walk. Be sure to include photos!

## **High Five Challenge**

Encourage gifts of \$5, \$15, or \$50 as a "high five" to keep going in our Walk to make a difference!

## **Log your Miles**

Tell your donors that for every \$25 donated on a designated day, you will Walk one mile. Get creative with what you can challenge yourself to do!

## **Donate your Big Day**

In lieu of gifts, ask family and friends to donate to your Walk for your birthday, anniversary, or retirement.

## **Ask the Pros**

Ask your doctors, dentist, lawyer, veterinarian, real estate agent, insurance broker, mechanic, personal trainer, or other professional service provider for a donation.

## **Get in the PR Game**

Change your voice mail greeting and email signature. Contact the editor of your company newsletter/intranet and ask them to interview you about the Walk and provide details on how readers can support you.

**SHATTER  
PROOF**<sup>™</sup>

STRONGER THAN ADDICTION