

# WHEN YOU ROUND UP, LOCAL KIDS GROW UP!

## WHAT IS ROUND UP AT THE REGISTER?



Total is \$7.75



Round Up to \$8.00



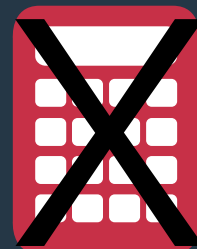
Donate \$.25 to CMN



IN 2021, EIGHT CMN HERSHEY NATIONAL PARTNERS RAISED JUST ABOUT **\$1,000,000** IN ROUND UP AT THE REGISTER!

In most cases, Round Up capability will be pre-programmed into your pin pad point-of-sale system by your company.

If not, you can still do manual Round Up! Use a conversion sheet to easily determine the Round Up donation amount - no calculator or math skills needed.



**EASY TO ASK.  
EASY TO GIVE!**

*"Would you like to round Up your total and donate the change to kids at Penn State Health Children's Hospital?"*

# 85%

of customers don't mind or actually love being asked to donate at the register. Up from 84% in 2020.

# 86%

of customers aged 35-44 reported having donated to charity at point-of-sale (in-store & online) in the last 12 months.

## SHARE IMPACT:

a 25 cent donation could provide a coloring page for art therapy, self-expression and learning for a pediatric patient



**CHANGE KIDS' HEALTH. CHANGE THE FUTURE.**

