

# Fundraising Ideas & Inspiration

Interested in creating your own fundraiser? We're here to help you get started. Below are some fundraiser ideas, but feel free to contact us if you have questions.

## In Honor Of/In Memory Of

Create a fundraising page to honor a veteran, or in memory of a veteran. Customize the page with their story, and photos. Send the page out to family, friends, or co-workers and invite them to support a great cause, in memory, or in honor of a true hero.

## Challenge

Take on a physical challenge and fundraise along the way. Below are specific examples.



### Run/Walk: Choose your distance and set your goal.

- Sign up for an existing run or walk. Create a fundraising page through our Side By Side: Supporting Our Vets campaign. Let people know about your challenge and invite them to donate to your fundraiser.
- Start a team. Invite others to run or walk with you at an existing event and raise money together to support veterans.
- Start your own run or walk. Choose a date, time and location. Invite others to run or walk with you and raise money to support veterans.

### Cycle (Indoor or Outdoor): Ride and raise.

- Sign up for an existing cycling event. Create a fundraising page through our Side By Side: Supporting Our Vets campaign.
- Start a team. Invite others to ride with you at an existing event and raise money together to support veterans.
- Ask a studio to host a ride. Ask people to pay for a bike and let them know that all proceeds will benefit Northwell Health's Side By Side: Supporting Our Vets campaign.

### Climb, Swim, or Dance: Make the challenge your own.

- No matter what your exercise of choice, turn it into a fundraiser by creating your own event, fundraising page, and spreading the word. Ask your local gyms, or studios for support. You'll be surprised at how many people and places will want to help!

## Unite

Unite your friends, family, or community by hosting your own fundraiser. Below are specific examples.



### BBQ/Potluck/Block Party/Pancake Breakfast

- Host a bbq, potluck, block party or pancake breakfast. Ask people to bring food, donate their time or talents (i.e. musicians/dj to play music, chefs to cook) and then invite people to come, and donate to your fundraising page as their cost of admission.

### Bake Sale/Lemonade Stand

- Include the kids! Set up a bake sale or lemonade stand with proceeds going towards your Side By Side: Supporting Our Vets fundraising page.

### Movie Night

- Host a movie night at a local theater, outside in a backyard with a projector, or at your house. Serve popcorn and candy. Ask people to donate to your fundraising page as their ticket purchase.

### Bowling/Golf Outing

- Host a bowling or golf outing. Ask people to donate to your fundraising page as their cost to play.

## Dedicate

Dedicate your birthday or special occasion to raising funds for veterans.

### Birthday/Wedding/Anniversary/Funeral

- In lieu of gifts, ask friends and family to donate to your fundraising page. Leading up to the occasion, and on the occasion itself, spread the word about your fundraiser by giving people the link to your fundraising page via e-mail and/or social media.

## Need More Inspiration? Here are some other ideas!

- Sports Tournament (Basketball, Baseball, Volleyball etc.)
- Wine/Beer/Liquor Tasting
- Gala
- Concert/Music Event
- Paint & Sip
- Yard Sale