

The Ben to The Shore Bike Tour Fundraising Tips:

General Tips

- Ask a different person every day for a donation
- Ask 10 people to donate \$10 = \$100
- Ask 4 family members to donate \$75 = \$300
- Instead of birthday/holiday gifts ask for donations
- Mention in your voicemail greeting that you are participating in the ride and encourage people to donate
 - When you call them back you can remind them to donate again
- Put a swear jar in your house
- Send personal handwritten letters asking for donations – personalization is key
- Make your lunch for a week and use the money you would have spent on lunch as donations towards your fundraising goal
- Skip the Starbucks coffee run and make your own, will save you \$3-\$5 a day
- Set a challenge where you will do something crazy or adventurous if your goal is met by a certain date

Social Media

- Share a picture or a story about why you are fundraising in an email or in a social media post
 - People will care more when you make it personal
- Ask people on Facebook to donate \$1 or \$0.50 for the total number of miles you are riding
 - 65 miles at \$1 = \$65, 65 miles at \$0.50 = \$32.50
 - 50 miles at \$1 = \$50, 50 miles at \$0.50 = \$25
- Ask friends to share your fundraising page on their social media accounts

Host a Fundraising Party or Sale

- Yard/garage sale
- Bake/pie sale
- Flower/plant sale
- Tupperware party
- Jewelry party
- Have a Painting with a Twist party
- Host a party for a cause and charge admission into the party
 - Bake off or cook off
 - BBQ in your backyard
 - Block party
 - Wine and cheese night with your friends
- Yankee Candle fundraiser <https://www.yankeecandlefundraising.com/>
 - Sell 30 candles and make \$210
 - If a team of 5 people and want to raise \$200, each person sells 6 candles

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Around Town

- Put up posters around your town to get people familiar with what you are doing and why you are participating (includes stores, restaurants, churches, street corners)
- Have a restaurant day where proceeds from that day get donated to the cause
- Be a waiter or bartender for the night at a local restaurant and have the tips you earn go towards your fundraising goal
- Ask your local bar tender to donate his tips from one night to your cause
- See if a restaurant will host a fundraising brunch
- Help deliver pizzas for the night and have portion of proceeds from every pizza ordered go towards fundraising
- Bag groceries at your local food store
- Offer to do odd jobs for neighbors such as clean the gutters, paint their fence, weed their yard, mow their lawn for donation
- Hold a car or dog wash
- Be a dog sitter/walker
- House sit for friends or family when they go out of town
- Baby sit for people in your neighborhood or family
- Have a neighborhood scavenger hunt with all the kids on the block and charge \$5 to participate
 - Good for kids to kick off summer vacation
- Hold a neighborhood Easter egg hunt and charge \$5 to participate
- Ask local gym to host yoga or spinning class to benefit your fundraising
- Ask your local hair salon if they will donate \$5 from every haircut during the weekend
- See if local school will help host a parents night out
 - For \$10 children can gather at a local school to play games and watch movies for 3-4 hours while parents have a fun night out
- Go canning outside your local businesses or on major streets
- Sell candy bars

At Work – For Individuals

- Ask for a little extra time in meetings to talk about the cause that you are raising money for
- Have your boss charge \$1 for every question they are asked during the day and have the money go to your fundraising
- Every week have a portion of your pay check go directly towards fundraising
- Host pot luck lunches with your co-workers
- Sell candy bars around the office
- Put a swear jar in your office
- Have people pay to pie employees or your boss in the face with wipe cream or shaving cream
- For every mile you ride during a certain time period have your company donate \$1
 - If ride 10 miles Monday = \$10
 - If bike total of 50 miles end of the week = \$50

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At Work – For Team Members Who Work Together

- Challenge each other in the office for who can donate/raise the most money
- Ask your boss to give the person who raises the most money an extra vacation day
- If company team is the highest fundraising team give them all an extra vacation day
- Get gift certificates/fun prizes to auction off at work
- Get a masseuse to come in and give massages for \$10
- Auction off employees to do your errands – wash your car, or do portion of work for one day
- Hold a mini treasure hunt for \$5 and have the winner get a half day or extra \$50 added to their fundraising total
- Host a company bowling night and winner gets proceeds donated to their fundraising