



DRUNK DRIVING ENDS HERE



Walk Like MADD® is the signature fundraising event to support Mothers Against Drunk Driving's mission to end drunk driving. *Walk Like MADD* is the only large-scale, community-based activity that allows those impacted by drunk driving to

take steps to stop drunk driving in their communities. It is a platform for victims and survivors to turn their pain into purpose.

REMEMBER. INSPIRE. COMMIT.

Walk Like MADD events bring together victims, survivors, volunteers and community partners to **remember** those killed, injured or emotionally devastated by drunk driving; to **inspire** those who may feel helpless or lost; and to **commit** to a future of No More Victims®.

In 2015, more than 80 cities across the nation hosted *Walk Like MADD* events. With every step taken and each dollar raised, we support MADD's lifesaving mission to keep our families and communities safe. **Will you walk with us?**

MADD'S IMPACT

Since our founding in 1980:



DRUNK DRIVING DEATHS CUT IN **HALF**

320K+
LIVES SAVED...
AND COUNTING



780K+
VICTIMS SERVED



WALK LIKE MADD: By the Numbers

\$3M+
Mission Funds Raised

36K+
Participants

80+
Walks in 2015

NATIONAL MEDIA SPONSOR:

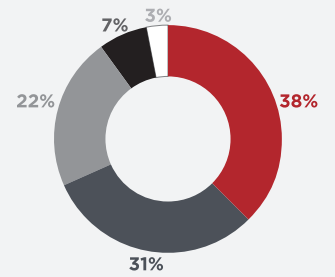


WHY WE WALK

Mission funds raised through more than 80 Walk Like MADD events allow volunteers and staff to:

- Provide emotional support and services for victims and survivors of drunk and drugged driving at no charge.
- Conduct awareness and research-based prevention programs to stop drunk driving and prevent underage drinking.
- Support the heroes in law enforcement who work to keep our roads safe.
- Work with state and local legislators to adopt tougher laws, including requiring ignition interlocks for all DUI offenders.

CAUSE CONNECTION



- Someone I love was impacted by drunk driving.
- I know of someone impacted by drunk driving.
- I don't know anyone impacted by drunk driving but I want to help.
- I am a victim or survivor of drunk driving.
- Other



Contact: