## Fundraising Tips

## Fundraising A - Z

| A - Auction | Ask for donations from local businesses and set up a live or silent <br> auction. |
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| B - Bake Sale | Host a bake sale at work, school, retail store, etc... Tip: Don't set <br> prices, ask for donations. You will raise more money this way! |
| C - Cook Off | Any kind of cook off. \$1 per vote, most votes wins the cook off. |
| D - Donation Jars | Set out donation jars at gas stations, banks, retail registers. |
| E - Email | Email your friends and associates for donations. |
| F - Flower Sales | Work with a local florist or wholesaler and sell flowers. |
| G -Golf Tournament | Have your team put together a golf tournament with the proceeds <br> benefiting your Team goal. |
| H -Hot Dogs | Cook hotdogs for a lunch fundraiser. |
| I - Ice Cream Social | Host an office get-together making sundaes for donations. |
| J - Jeans Day | Have coworkers donate \$5 to wear jeans for the day. |
| K- Kool Aid Stand | Just like a lemonade stand but with Kool Aid! |
| L - Letter Writing | Send letters out explaining what you're doing \& why to reach X <br> goal. |
| M - Matching Gifts | Many companies have a matching gift policy, check to see if yours <br> does. |
| N - Nail Salon | Ask a local nail salon to donate proceeds from people who go red in <br> support of MADD. |
| $\mathbf{O}$ - Odd Job Day | Iron clothes, wash a car, and cook dinner for donations. |
| P - Pancake Breakfast | Applebee's helps you raise funds with a Flapjack Fundraiser. |
| Q - Questions for a \$1 | Set up a jar and charge one dollar (or any donation) per question <br> you answer. Ask your boss to set one in their office too! |
| R - Recipe Book | Make a book of hometown favorite recipes and sell for a few dollars. |
| S - Scavenger Hunt | People pay to enter. They each receive a list of items they need to <br> scavenge. Give a prize to the person who brings all the items to you <br> first. |
| T - Theater Night | Ask your local theater to have a benefit night where a portion of the <br> tickets sold benefits MADD. |
| U - Ugly Sweater Contest | Get a group involved and have the audience vote by using dollars <br> (\$1 = 1 vote). |
| V - VIP Parking | Raffle off that coveted parking spot for a year! |
| W - Wrap Presents | During holiday time set up a booth at a local mall, plaza or busy <br> department store. |
| $\mathbf{X ~ - ~ X t r a ~ C h a n g e ~}$ | Put out a jar at work and at home (or ask a few local businesses to <br> put a jar near their register) and collect your spare change. |
| Y - Yard Sale | Just like the garage sales, work together as a team, or have one <br> individually. |
|  | Ask a Zumba instructor to donate lessons and collect donations. |

