



Setting Up Social Media



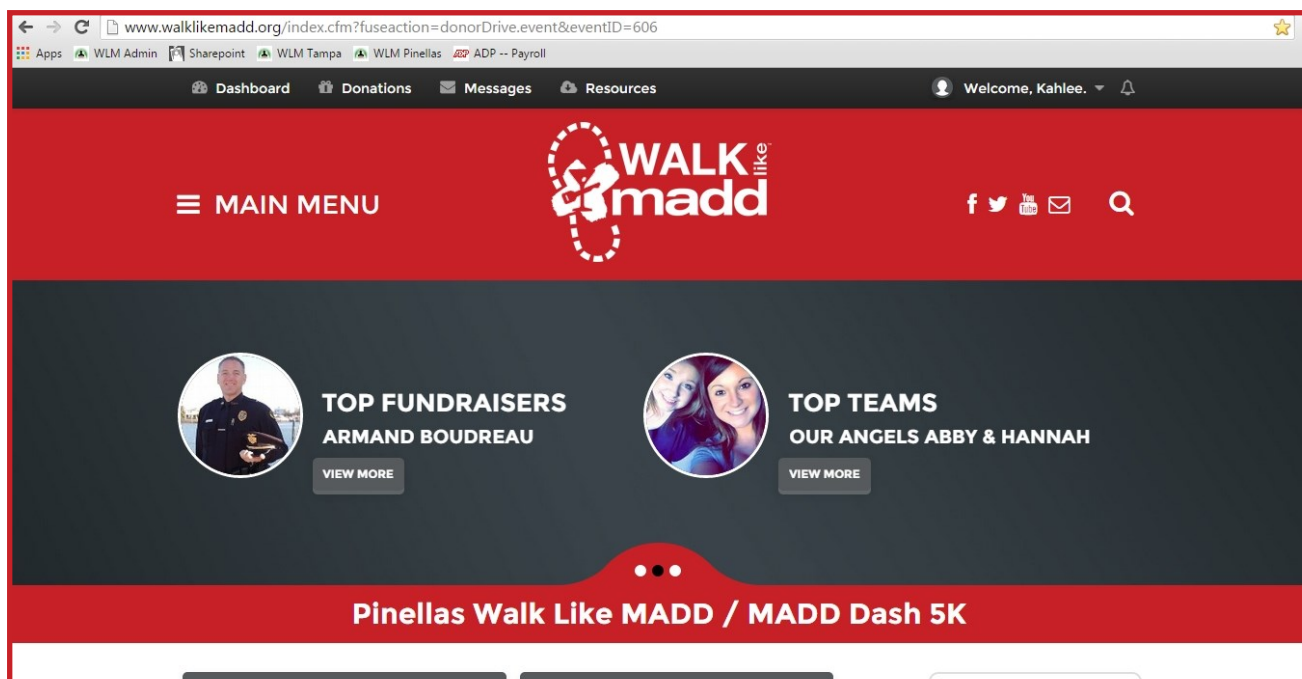
The new Walk Like MADD / MADD Dash 5K website has multiple tools to help you raise funds with the click of a button. By utilizing your existing social media accounts, you can share your Walk Like MADD experience with all of your friends and followers.





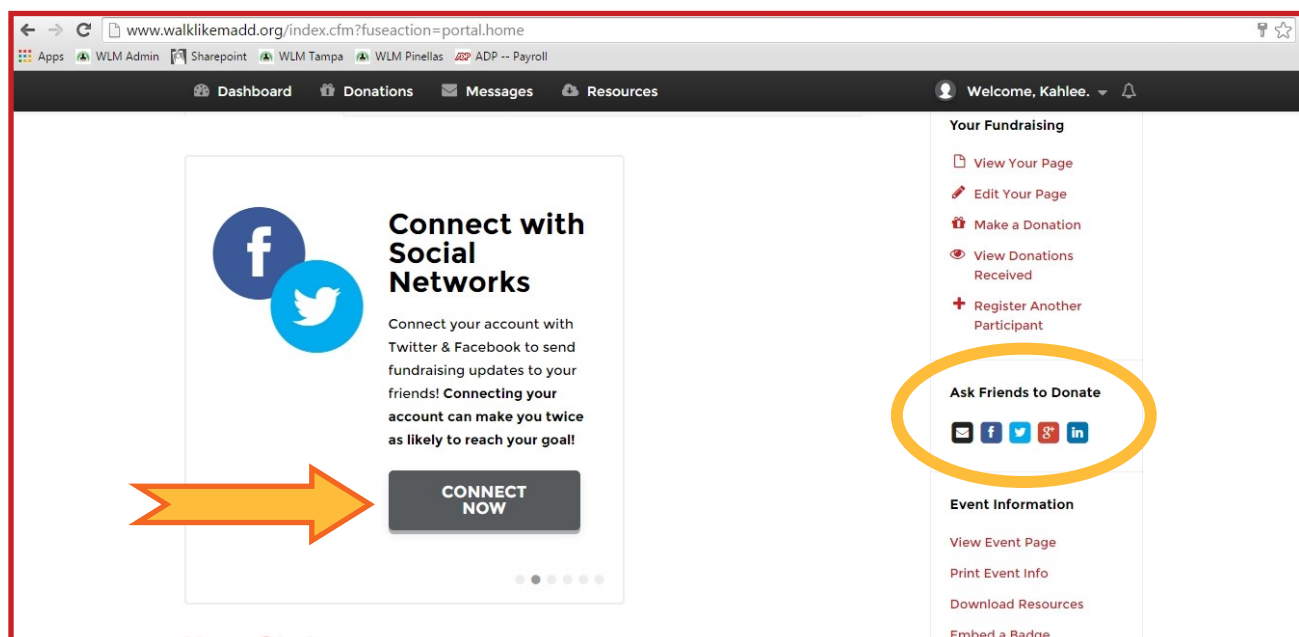
1

Your "Dashboard" is your home base. To get started updating your Walk Like MADD page, first click on **"Dashboard"** and **scroll down** for options.



2

From the rotating banner, on the "Connect with Social Networks" slide, choose **"Connect Now"**. (You can also choose your social network from **"Ask Friends to Donate"** on the right banner — **Go To Step 4.**)





3

Choose the Social Network you would like to connect to and click **"Connect"**.

A screenshot of a web browser displaying the 'account.settings' page of 'www.walklikemadd.org'. The page has a dark navigation bar with links for 'Dashboard', 'Donations', 'Messages', and 'Resources'. Below this, a user profile section shows 'Welcome, Kahlee.' and a dropdown menu with options like 'Home', 'Why We Walk', 'Event Details', 'Frequently Asked Questions', and 'Recognition Program'. The main content area is titled 'Connect with Social Networks' and features two options: 'Connect to Facebook' and 'Connect to Twitter'. Each option has a corresponding social media icon and a 'Connect' button. A large yellow arrow points to the 'Connect' button for Facebook. Below this section is a 'Subscriptions' area with a 'Subscribe to Text Alerts' option, also featuring a green speech bubble icon and a 'Subscribe' button.

4

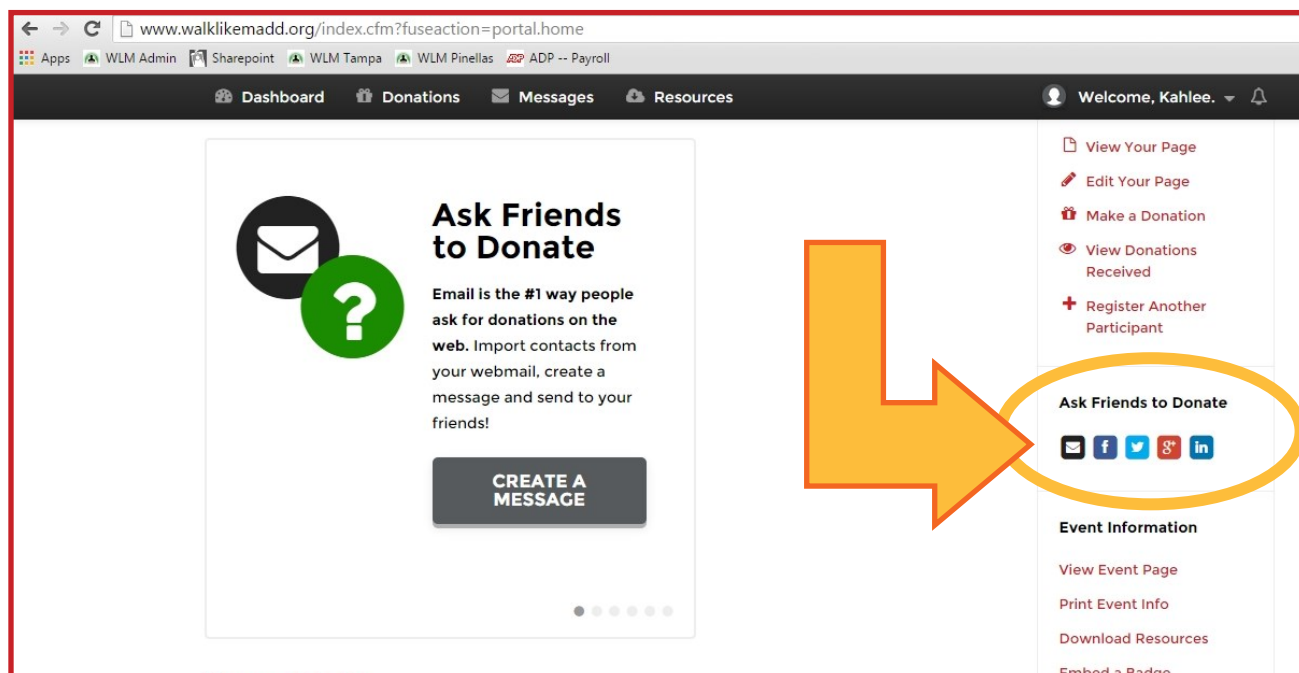
You will now be taken to the login screen for the Social Network of your choice. Enter your login information and password for that network.

A screenshot of the Facebook login page. The URL in the address bar is 'https://www.facebook.com/login.php?skip_api_login=1&api_key=30663415560&signed_next=1&next=https%3A%2F%2Fwww.facebook.com%2Fv2.0%2Fdialog%2F...'. The page features the Facebook logo and a 'Sign Up' button. The main content is the 'Facebook Login' form, which is highlighted by a large yellow oval. Two red arrows point to the 'Email or Phone' and 'Password' input fields within the form. The form also includes a 'Keep me logged in' checkbox, a 'Log In' button, and a link to 'Sign up for Facebook'. Below the form, there is a 'Forgot your password?' link and a row of language options including English (US), Español, Français (France), 中文(简体), العربية, Português (Brasil), Italiano, 日本語, Deutsch, and हिन्दी. At the bottom of the page, there is a footer with various links such as 'Sign Up', 'Log In', 'Messenger', 'Facebook Lite', 'Mobile', 'Find Friends', 'Badges', 'People', 'Pages', 'Places', 'Games', 'Locations', 'About', 'Create Ad', 'Create Page', 'Developers', 'Careers', 'Privacy', 'Cookies', and 'Ad Choices', along with the copyright notice 'Facebook © 2015 English (US)'.



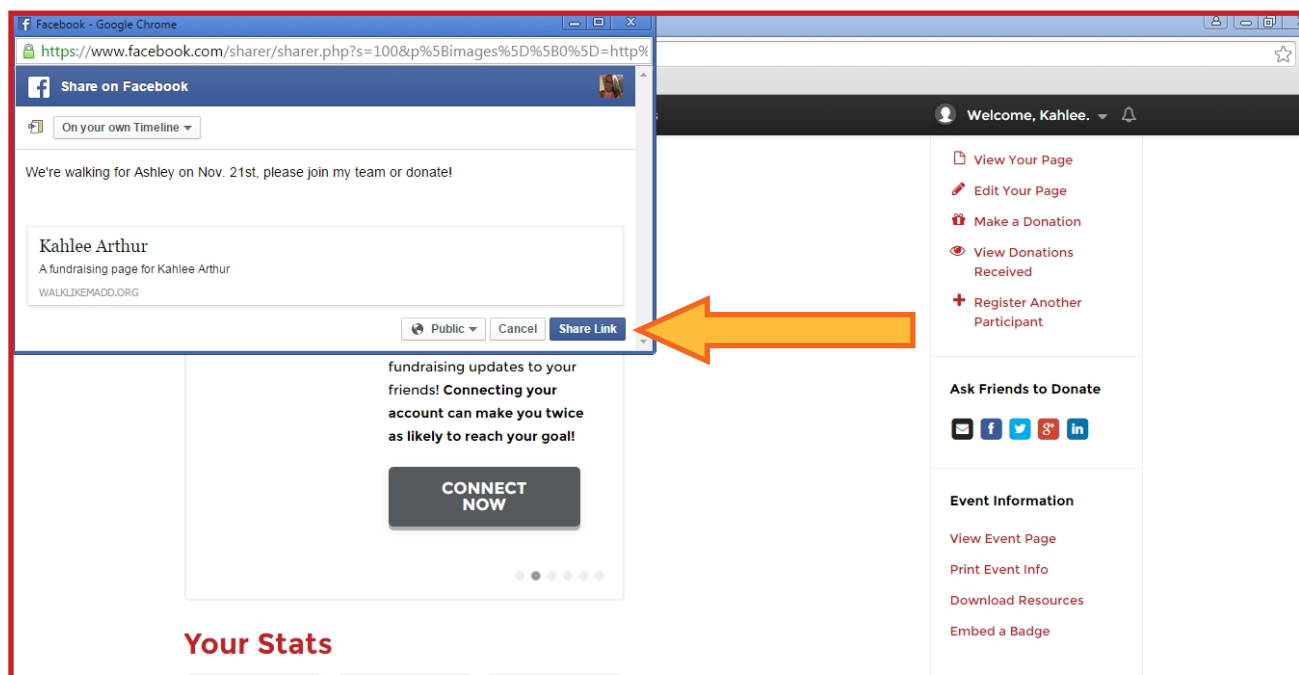
5

Once you are connected, you can use the social media icons in the right sidebar to post to your followers. The posts provide a link straight to your donations page.



6

A box will pop up which allows you to personalize your post, if you choose. Once you have completed that, click **"Share Link"**.

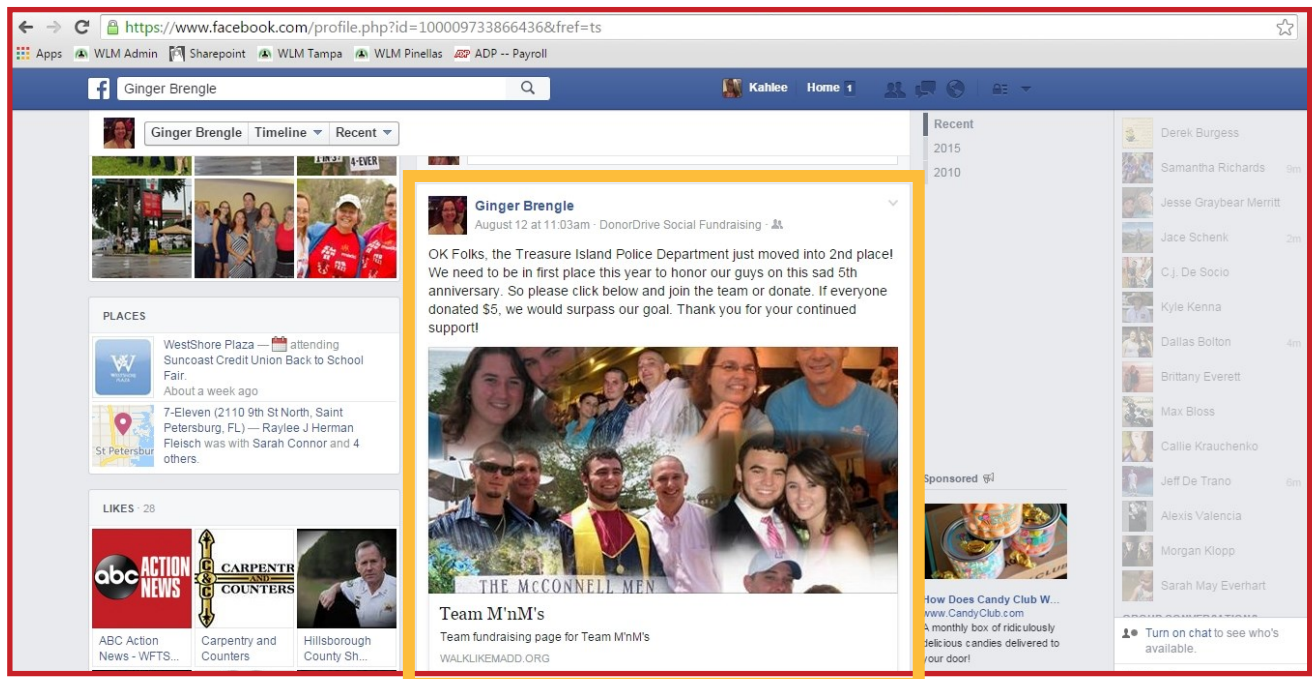


Your Stats



7

Your post will look like this (on Facebook). The customization allows you to motivate your followers to help you meet your goal.



8

Thanking your donors shows gratitude, inspires potential donors and gives you the opportunity to share why you participating in Walk Like MADD.

